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Matplotlip Assignment – Pyber Analysis

* Urban city type areas are the largest customers of Pyber, taking almost 70% of all rides total
* While Urban areas are the largest contributors to the total fares cost, at ~$24.50/ride, their average fare per ride is the lowest. Rural areas’ fares are the highest per ride at ~$34.61.
* While Rural area drives account for less than 1% of all Pyber drivers, the market for Rural areas is very healthy with almost 7% of total fares. Some additional insight into driver earnings might be an interesting detail to look further into.